PROJECT CONCLUSION FACTSHEET

ReCreating Europe

About reCreating Europe

reCeating Europe is a Horizon 2020 funded project that ran from December 2019 to March 2023. The project aimed to 're-imagine' digital copyright law to facilitate access to, consumption of, and generation of cultural and creative products. This goal was achieved through research into the understanding and management of copyright laws, and how intellectual property rights can facilitate access to digital culture within the Digital Single Market (DSM).

The project focused on several key areas:

- access to culture and barriers to accessibility;
- content filtering performed by intermediaries;
- old and new business models in the creative industries of different sizes, sectors and locations experiences;
- income developments of creators and performers;
- the emerging role of artificial intelligence (AI) in the creative process.

Key Outputs

- *Final Policy Recommendations for EU Lawmakers on Copyright in the GLAM (Galleries, Libraries, Archives and Museums) sector.*
- *Guidelines and Frequently Asked Questions on Copyright in:*
  - *Galleries and Museums (GMs)*
  - *Libraries and Archives (LAs)*
- Best Practices for Stakeholders and Policy Recommendations on the utilisation of Copyright Flexibility for increased Access to Digital Culture
- reCreating Europe Final Conference Booklet - Final Project Results, Outputs and Policy Recommendation

Impact for Research Libraries

Issues of copyright are central to the workings of research libraries. A better understanding of the flexibilities in copyright law and how they can be utilised will allow those working in libraries, researchers and students to make the most out of digital collections, and ensure the protection of intellectual property.

reCreating Europe research showed that many practitioners within libraries and archives (LAs) feel they are not sufficiently knowledgeable in the workings of copyright law. The project therefore advocates for more transparency and training on copyright issues.

Furthermore, research into measures to increase the accessibility of digital culture (particularly amongst vulnerable groups such as visually impaired people) provides valuable guidelines for libraries hoping to improve end user access to digital collections.

Impact for Higher Education and Research

reCreating Europe provided a broad and comprehensive study of copyright regulation across sectors, providing state-of-the-art mapping reports and studies that deepen the understanding of the effect of copyright law on access to digital culture. For researchers and academics, the work on rights retention provides an expert analysis on the benefits of secondary publishing rights and the legislative flexibilities that can facilitate open access.

Project results also provided a case for the harmonisation of copyright and IP laws which, if implemented, could ensure that access to digital culture for educational and research purposes in the future is enhanced.

reCreating Europe produced lasting and openly accessible resources to improve knowledge and awareness of digital copyright law. The CopyrightUser.eu website is an independent online platform intended to make EU copyright law accessible to everyone. The website is a valuable resource for those wishing to produce training on, or research into, digital copyright law.

LIBER's Role

LIBER was included in the consortium of 10 partners to connect with stakeholders from libraries and archives. As well as contributing to research into perceptions of copyright law within GLAM institutions, LIBER lead the dissemination and communication work package to ensure project results were widely disseminated to relevant stakeholders.

Contacts and resources

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- **Complete project resources** can be found on the reCreating Europe website
- Read more about **LIBER's role in reCreating Europe**

reCreating Europe Consortium