



15th LIBER Seminar Madrid 14.-16.4.2010

# Use of RFID Technology in Libraries: panacea or pain?

Dr. Frank Seeliger

#### What can I tell you about RFID?









PROYECTO RFID (Biblioteca Tomás Navarro Tomás - CSIC)® Identificación, etiquetado e integración del nuevo fondo bibliotecario del CSIC

Formación: BiblioCirculationTool







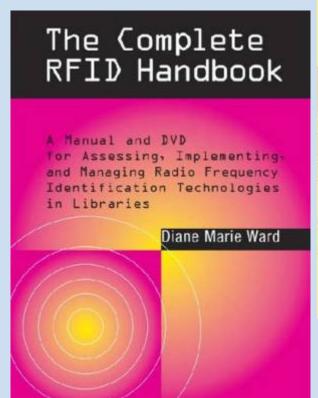
#### **Recommended RFID-Publications for Librarians**

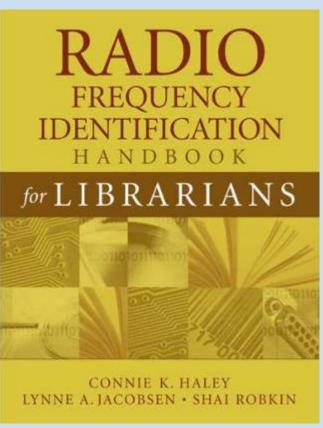


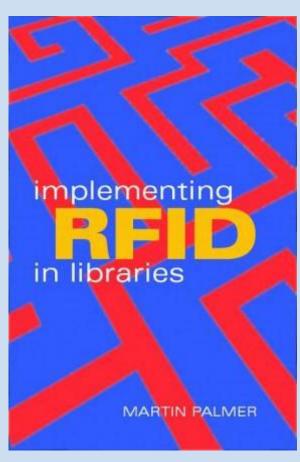
BIC e4libraries project

A Guide to RFID in Libraries

by Simon Edwards and Mick Fortune November 2008







#### **Background to speak here and Contents**





- 1. Provenance
- 2. listed Hall no. 10
- 3. RFID-Apps: iCampus
- 4. RFID

experiences problems pitfalls developments











#### Facts about our Campus on the Dahme-river



- ca. 4.000 students und 250 members of staff
- 3 Faculties with course degrees in follow sections:

Logistic, Telematic, Photonics, Bioinformatics/Biosystems Engineering, Aviation Engineering, Industrial Engineering,

Business Administration,

Business Computing,

**European Management** 

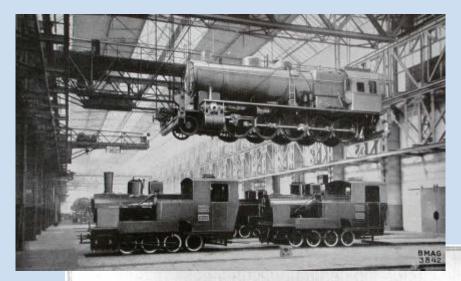
**Physics** 





## **Old Factory of Locomotives**









# Hall no. 10 in the starting point

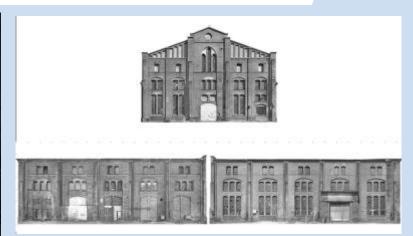














# **Outside view: A metamorphosis**





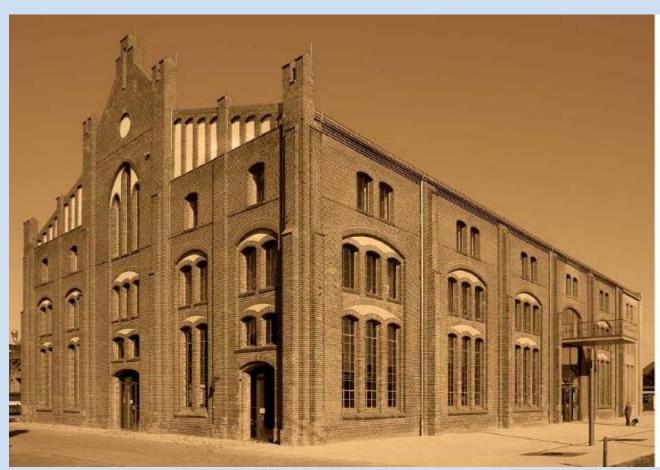






#### **Outside view: The new face**

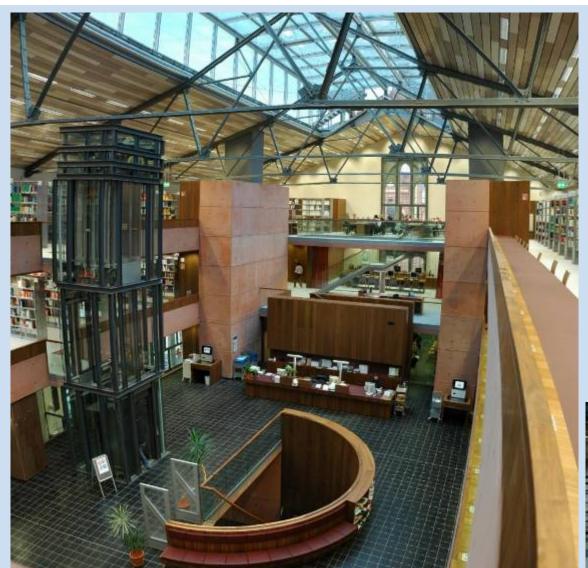






#### **Interior view**





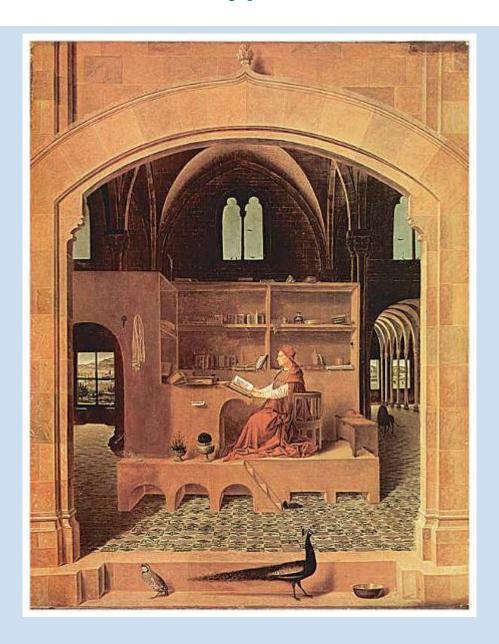




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## The archetype or the idea behind the spaces





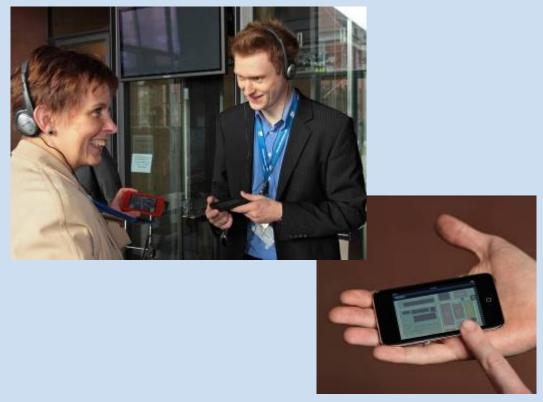






# iCampus goes library – Advantages of using a multimedia guide in a library, step 1







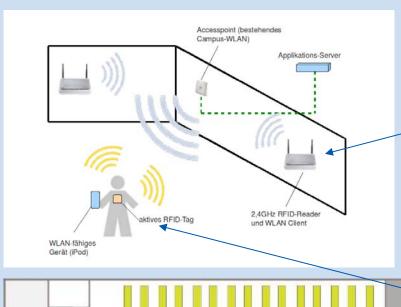




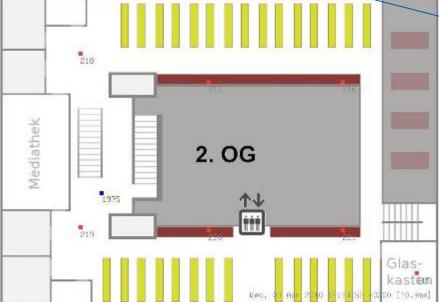


# iCampus goes library – Advantages of using a multimedia guide in a library, step 2













#### Off label use? No. 1











#### Off label use? no. 2

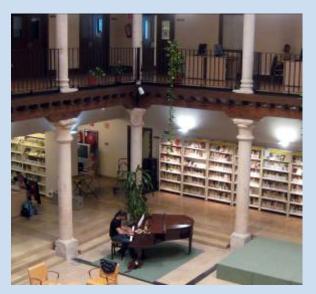




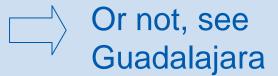






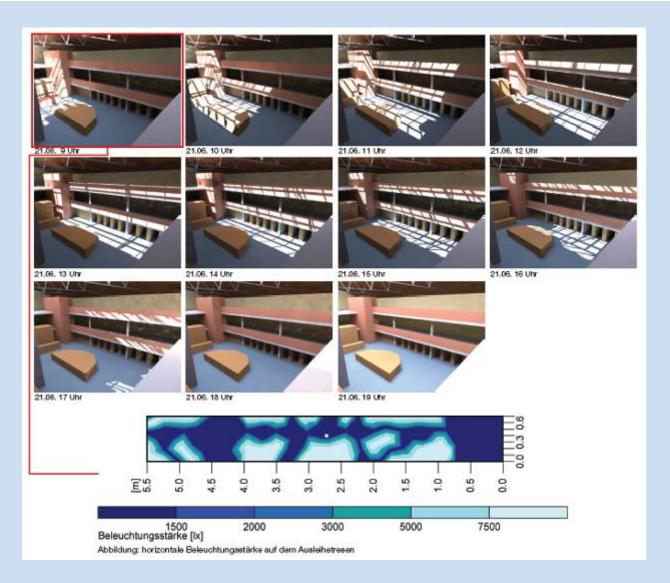


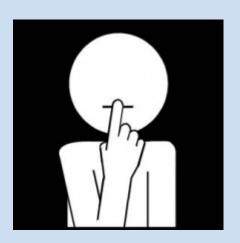




### Two main trouble spots: dazzle and noise

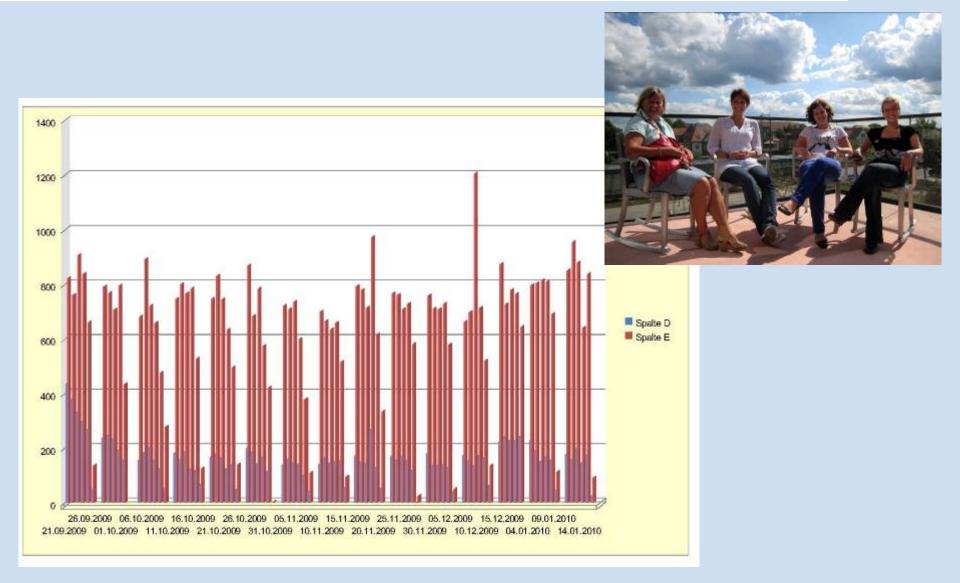






#### Library usage: loan, learn, lifestyle





#### RFID – a blockbuster for libraries?





Survey by Mick Fortune: self-service is still clear favourite in RFID apps



#### RFID in Libraries 2009

Tuesday 10 November 2009 Kings Place, King's Cross, London

Contact us

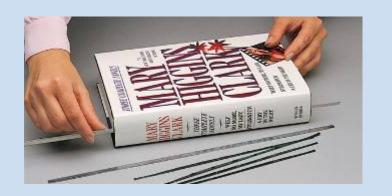
Today over 2.500 libraries are using RFID (Tetyczka, NXP)



Ca. 250 in Germany
170 in UK (planners/users 54/116)

#### **Changing times for RFID: Smart Labels and limits**

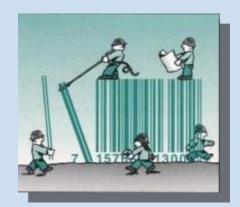




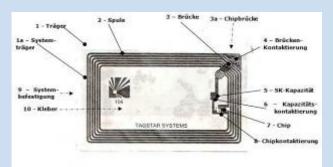
"data-on-network" vs. "data on tag"













#### Typical workflows and pitfalls with RFID





**LibBest** Library RFID Management System

Self Check in/out



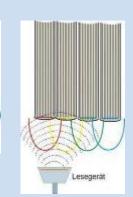








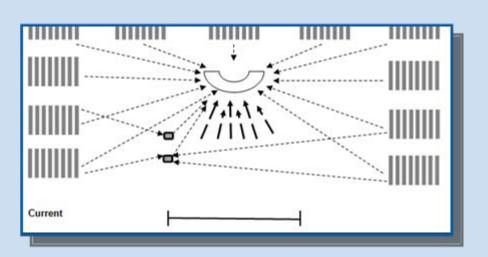


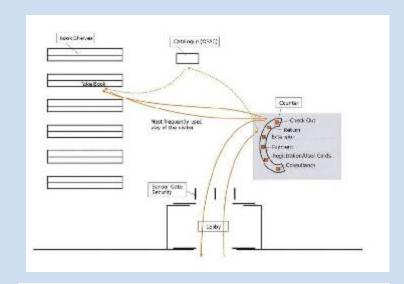


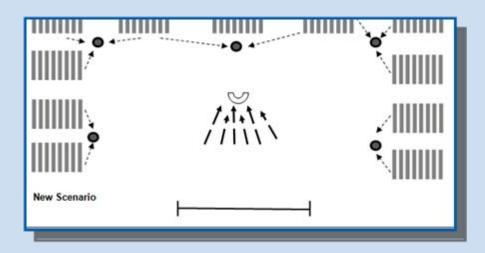


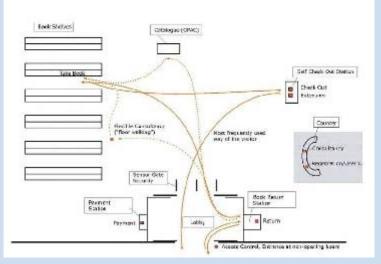
# New ways with do-it-yourself services











#### Some trends with UHF



#### Tetyczka/NXP:

UHF is a great technology for retail, but for the specific library read point still are still mature solutions missing









Bokhandels Groep Nederland (BGN), eine niederländische Buchhandelskette mit 442 Geschäften im ganzen Land und einem Jahresumsatz von 200 Millionen Euro. Das Unternehmen ist Eigner und Betreiber einer Buchhandlungskette, die insgesamt ca. 11 Millionen Besucher pro Jahr erreicht.

City University of Hongkong: No sign that HF RFID system outperforms UHF RFID System

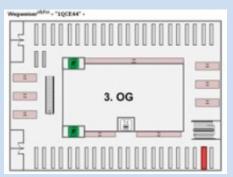
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#### **Projects**



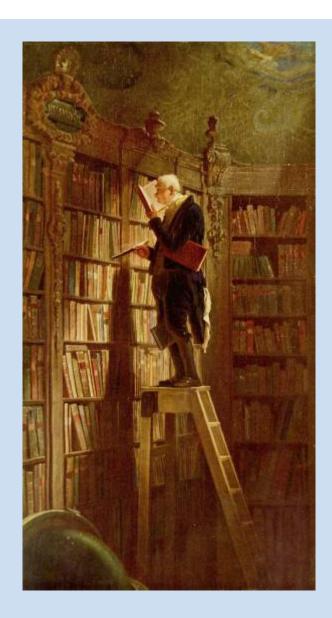
- tests with UHF/HF (passive tags, publisher)
- usability/men-maschine interaction (seminar)
- networking/knowledge exchange/projects with other adopters/users
- Round Tables (quality, debug, standards)
- navigation in real time to our services and books





#### Image problem even haunts hi-tech libraries







#### **Outlook: British Library predicts**



#### switch to digital by 2020

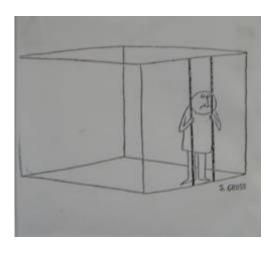


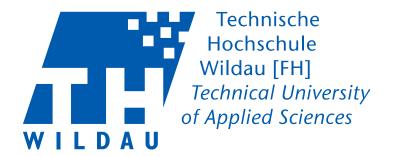
Survey 2009/10 UK: RFID public libraries overtaking the universities as the main users



Lynne Brindley (CEO, British Library, 2005)

"Most people are aware that a national switch to digital broadcasting is expected by the end of this decade. Less well known is the fact that a similar trend is underway in the world of publishing: by the year 2020, 40% of UK research monographs will be available in electronic format only, while a further 50% will be produced in both print and digital. A mere 10% of new titles will be available in print alone by 2020. "





- 1. Thank you for your attention and
- 2. let us think together in new ways!

