

Session 3, Wednesday

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Office 21 – recent developments in office planning

Abstract

FUTURE OFFICE – Trends and Vision for the Office of Tomorrow

Starting Position at Office Planning

An office should be more than just a place to work. The office environment can become a decisive productivity factor for the company. The office environment – if strategically and integrally planned and used – increases efficiency and optimizes the workflow. User-friendly space classifications and office design can improve the innovative and creative forces in the company.

An increasing amount of work is done in highly dynamic, cross-functional teams. Flexibility and the ability to react quickly to the changing demands of the market will be crucial success factors in the global competition. As the corporate center for knowledge and communication the office environment is highly important.

Another vital office-related aspect is the prize of real estate: Often it is the second largest corporate cost-block. By optimizing office space and functionality the costs can be considerably reduced. Especially an integrative planning process considering all aspects of the office environment can add up to a significantly higher outcome in the office productivity. The effects can multiply with a comprehensive look at the whole corporate real estate stock.

Research Project for Office Planning - OFFICE 21®

The research project OFFICE 21® has been running since 1996. The OFFICE 21® team develops visions, scenarios and solutions for two fields: the future office world and the future world of real estate. The pioneering concepts and innovations, which have been worked out so far did all lead to practical applications. In the meanwhile OFFICE 21® has become an internationally accepted trademark for research and development in the office and real estate business.

Recent Research Results

Applied research and development results in practical solutions and applications. Consider the following examples:

- Global scenario Genius
projection of the future business world into the year 2010; deduction of recommendations for future action in the office and real estate sector
- Immo-Check
software tool to assess the future potential of estates
- Office Commander
methodology to survey and configure innovative office organization and innovative office processes
- Interactive Creativity Landscape
Prototypical realization of an office design focusing on the factor creativity
- Office Performance Study
execution of an empirical user study for the investigation of office productivity: Identification of central action fields for planning and organisation of offices under the focus "Office performance".
- Soft Success Factors Study
 - o execution of an empirical user study for the investigation of soft success factors with the organisation of offices.
 - o identification of central action fields for planning and organization of offices under the focus of "soft success factors".

CV

Born 1968 in Tarnowskie Gory/Poland, married in 1988, two daughters (7+9)

Education and Career

- 1988 Leaving Certificate at Mörike-Grammar School, Göppingen
- 1988-1994 Studies of Slavonic Languages and German Linguistics at the Eberhard-Karls-University in Tübingen
- May 1994 Master of Arts
- 1994-1997 Studies of Arts Management and Culture at the PH Ludwigsburg
- Feb. 1997 Master of Arts
- 1997-1999 Self-employed as Event Manager
- Since 1999 Scientist and Event Manager at the Office Innovation Center of Fraunhofer Institute Stuttgart
- Since 2000 Office Manager at the Office Innovation Center of Fraunhofer Institute Stuttgart