



Ligue des Bibliothèques Européennes de Recherche
Association of European Research Libraries

STEERING COMMITTEE ON ADVOCACY AND COMMUNICATIONS ANNUAL REPORT 2014-2015

1. SUMMARY

The Steering Committee has worked to strengthen the key communication channels and tools for LIBER during 2015. We have tried to stimulate new guest posts and expand the range of factsheets on the LIBER website. To attract more sponsors to LIBER we have made an implementation plan for a sponsorship strategy. The committee will soon launch LIBER's Ambassadors programme. Each LIBER country should have an ambassador who could promote LIBER in the country and answer questions from their members. The Working Group on Copyright was formed in 2014 to promote awareness of the need for a reformed European copyright regime that takes greater account of the library and research sector. The group consists of legal, library and regulatory experts representing LIBER Libraries from across Europe. The Group's first task was to respond to the European Commission's Consultation on Copyright Reform on behalf of research libraries. In its consultation response, the group among others things advocated for a copyright exception for Text and Data Mining (TDM), for assurance that copyright exceptions cannot be overridden by contract or by technical protection measures, for the legislator not to make a distinction between non-commercial and commercial use in a content mining copyright exception, and that market solutions such as licensing are inadequate to solve the problem of TDM access.

2. FUTURE ACTIVITIES

There is a need for a lobbying and advocacy strategy in LIBER. A small group of Executive Board members will formulate a Lobbying and Advocacy strategy for discussion at the June 2015 Executive Board meeting.

3. INVITATION TO JOIN AND HOW TO SEND FEEDBACK TO THE SC

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